

Kanyachanit Sungkasem

CHIEF EXECUTIVE OFFICER •
WEALTH MANAGEMENT • STRATEGY



SUMMARY

Experienced private banking and wealth-management professional with over 15 years advising ultra-high-net-worth individuals and institutions on investment, wealth planning, and cross-border financial solutions. Strong background with HSBC, Kasikornbank, and Mizuho Corporate Bank. Holds an MBA from UCLA Anderson School of Management and a First-Class Honors BBA from Chulalongkorn University.

EDUCATION

MBA, Finance & Business Development

UCLA Anderson School of Management, USA — 2012
Dean's List Honors · KASIKORNBANK Scholarship

BBA (International Program), International Business Management

Chulalongkorn University, Thailand — 2007
First-Class Honors

CERTIFICATIONS

Investment Planner (IP) License

Capital Market Investment Consultant (IC) License



PROFESSIONAL EXPERIENCE

Interim Desk Head, Global Private Banking Thailand, The Hongkong and Shanghai Banking Corporation (HSBC) — *Nov 2020 – Jul 2025*. Advised UHNW clients on offshore private banking; coordinated with regional product specialists in Singapore. HSBC Thailand Talent Program 2022–2023.

Assistant Vice President, Wealth Management – Ultra High, Asia Plus Securities Plc — *Dec 2016 – Nov 2020*. Onshore and offshore investment advisory for HNW individuals and institutional clients. Top Cross-Selling Team Award (2017).

Senior Private Banker, KASIKORNBANK Plc — *Jul 2014 – Sep 2016*. Managed portfolios for HNW clients with AUM exceeding USD 300 million. K-Star Award 2015.

World Business Strategy Management Specialist, KASIKORNBANK Plc — *Dec 2013 – Jul 2014*. ASEAN-focused foreign investment strategies and regional business initiatives.

ASEAN Country Business Manager, KASIKORNBANK Plc — *Jul 2012 – Dec 2013*. Supported ASEAN market expansion and regional business development.

Senior Relationship Manager / Relationship Manager, Mizuho Corporate Bank — *Jul 2007 – Jul 2010*. Corporate client relationships and financial-performance analysis. "Exceed Expectations" full-year recognition.



CURRENT ROLE AT MED@WISE

Chief Executive Officer, Med@Wise Company Limited. Leads strategy, partnerships, and international client services — bringing private-banking discipline to medical and wellness coordination.



AWARDS & RECOGNITION

● **Thailand National Champion**, L'Oréal Brandstorm Marketing Competition

● **K-Star Award (2015)** — KASIKORNBANK outstanding performance

● **Top Cross-Selling Team Award (2017)** — Asia Plus Securities